

PUBLICATION OF TOPIC 2017

Dear participants of the 9th 99FIRE-FILMS-AWARD,

it's that time again: The most creative, exciting, unnerving, sleepless – in short, the most beautiful 99 hours of this year 2017's film history – are ahead of you and of course ahead of us. And since we no longer want to put you on the rack, here is what this year's topic is all about. We hope it inspires you as much as it inspires us and we're keeping more than just 99 fingers crossed for you.

The topic of the 99FIRE-FILMS-AWARD 2017 is:

THERE'S SOMETHING THERE...

Life constantly presents us with new challenges. Sometimes bigger, sometimes smaller ones. What we need are quick and creative solutions.

Forgot the monthly pass, missed the train, lost the keys, flunked a test, yet again no money in your account or your partner left you. Life continuously comes up with issues that drive us mad, amuse us or make us everyday heroes. The always knotted cords of your headphones, the in-laws on your doorstep without any warning, no WiFi or a depleted data volume, a bottle of red wine but no corkscrew, an empty battery at exactly the wrong moment, etc etc etc.

What is wanted in such a moment: A creative solution with which you support your environment, friends or complete strangers – with cleverness, spontaneity, wit or humor.

Show us how creative, witty and easy you can solve the small problems of life with your film. Along the lines of "Wow, why didn't I come up with this from the start?!" Take life easy and show us in a likeable, creative and intelligent way, which solutions you have for the challenge. There's something there...

Take your camera, your smartphone or the old Super 8 and tell us your freaky, crazy, thrilling or absolutely wild story in exactly 99 seconds!

YOUR TOPIC

THERE'S SOMETHING THERE...

OUR GUIDELINES

1. 99 SECONDS SHORT FILM

2. TWINS. A PERSON OR AN OBJECT WHICH APPEARS DUPLICATED/MIRRORED/COPIED/SIMULTANEOUSLY IN THE MOVIE. THE CONSTELLATION GEMINI DOES NOT COUNT!

TECHNICAL GUIDELINES

1. CUT

1.1 Opening credits (max. length: 6 seconds)

- Content of the opening credits: Name of your short film, name of the submitting person

1.2 Film

- Length: exactly 99 seconds
- Opening and ending credits NOT included

1.3 Closing credits (max. length: 9 seconds)

- Content of the ending credits: Name of involved participants, acknowledgements and credits

1.4 Rights

- Please make sure that you are in the possession of all rights to the used video and audio material

2. FORMAT OF FILM

2.1 File format

- The film must be submitted in one of the following formats:
mov (Codec H264)
mp4 (Codec H264)
avi (Codec DIVX or Codec XVID)
mpg (Codec MPEG2)

2.2 File name

- No use of blank spaces
- No use of special characters (such as ä, ö, ü, ß)
- Participation number underline film title
- For example: 123_The_big_example

3. FILE SUBMISSION

3.1 Upload

- You have received a link via e-mail which leads you to your personal upload area
- Enter all your data truthfully
- Upload your film
- **CAUTION:** You can only upload one film; an uploaded film can't be deleted anymore

4. DEADLINE

- Deadline of submission of your film: Monday, 30th of January 2017, 1 pm
- The upload has to be started the latest on Monday, the 30th of January 2017, before the end of the 99 hours at 1 pm
- Uploads which are started after 1 pm are not being counted anymore
- Please consider: the upload may take a couple of minutes and some times more than an hour

5. SUBMISSION SHEET

Please enter information about your film and your contact into the submission sheet (thereby we ascertain a distinct assignment and know via which channel your film reaches us). Don't forget about the signature and then send it scanned via e-mail to REGISTRATION@99FIRE-FILMS.de. Deadline is: Monday, 30th of January 2017, 1 pm.

6. QUESTIONS

Out of the information named above as well as the eligibility requirements listed on 99FIRE-FILMS.de, all questions should be covered. If there is yet any uncertainty, send us a mail to SUPPORT@99FIRE-FILMS.de. We constantly check the mails and thereby can respond the fastest. Please notice, that you are not the only participant asking questions and your answer may take a few minutes.

For an absolute **EMERGENCY** you may reach us from 9 am to 9 pm by this phone number: +49 179 - 1728 732 from the 25nd-30th of January 2017.

